



FOR IMMEDIATE RELEASE:
July 15, 2026

Media Contact: **Lyndsay A. Barna**
media@piaa.org

PIAA ANNOUNCES RENEWED PARTNERSHIPS TO ENHANCE CHAMPIONSHIP/MEMBER SCHOOL EXPERIENCE

Request for proposals (RFP) completed for the official Championship Broadcast, Championship Ticketing service and new website data management for member schools.

MECHANICSBURG, Pa. – The Pennsylvania Interscholastic Athletic Association, Inc. (PIAA) Board of Directors has approved a series of long-term partnerships that will enhance the championship experience for student-athletes, schools, coaches, officials, media partners, and fans across the Commonwealth.

Following a competitive Request for Proposal (RFP) process, the Board approved agreements for championship ticketing, official broadcast for the next four-year cycle, and also new data management software for use by registered officials and member schools.

The Board approved partners include:

- **HomeTown Ticketing** – Official Ticketing Provider of the PIAA Championships
- **Pennsylvania Cable Network (PCN)** – Official Cable Television Partner of the PIAA Championships: Cross Country, Golf, Soccer, Field Hockey, Volleyball, Football, Competitive Spirit, Swimming & Diving, Basketball, Track & Field, Baseball, Softball and Lacrosse
- **FloSports** – Official Broadcast Partner of the PIAA Team and Individual Wrestling Championships
- **Arbiter** – Official Data Management of PIAA Member Schools and Officials Management Platform

These partnerships reinforce the PIAA's commitment to delivering first-class championship events while improving accessibility, operational efficiency, and the overall experience for schools and spectators.

"We are excited to continue and strengthen our relationships with industry-leading partners that share the PIAA's commitment to serving our member schools and student-athletes," said **Mark E. Byers**, PIAA Executive Director. "These organizations provide innovative technology, expanded media exposure, and outstanding customer service that will continue to elevate the PIAA Championship experience over the next four years."

As the Official Ticketing Provider, **HomeTown Ticketing** will continue to provide secure, convenient digital ticketing solutions for PIAA Championships, allowing fans to purchase and access tickets quickly while streamlining event operations for member schools and host sites.

Pennsylvania Cable Network (PCN) will remain the Official Cable Television Partner of the PIAA Championships, bringing live championship coverage and statewide exposure to student-athletes while showcasing the excitement of Pennsylvania high school sports to audiences throughout the Commonwealth and nationwide on PCN Select and the NFHS Network. The partnership includes Cross Country, Golf, Soccer, Field Hockey, Volleyball, Football, Competitive Spirit, Swimming & Diving, Basketball, Track & Field, Baseball, Softball and Lacrosse.

FloSports will continue to serve as the exclusive streaming partner for the PIAA Team and Individual Wrestling Championships, providing comprehensive live and on-demand coverage of every match from the nation's premier high school wrestling championships to viewers across Pennsylvania and beyond.

The Board also approved **Arbiter** as the PIAA's Official Data Management and Officials Management Platform. Arbiter's comprehensive technology will support championship administration, scheduling, eligibility and event management, while providing member schools and officials with an efficient and reliable platform for managing interscholastic athletics. This is the first time since 2004 PIAA will have an update to its data management system.

These multi-year partnerships reflect the PIAA's continued investment in providing outstanding championship experiences while embracing technology and media platforms that best serve its member schools, student-athletes, officials, and fans.

Pennsylvania Interscholastic Athletic Association

Beginning in Pittsburgh, on December 29, 1913, PIAA was given the privilege of serving its member schools and registered officials by establishing policies and adopting contest rules that emphasize the educational values of interscholastic athletics, promote safe and sportsmanlike competition, and provide uniform standards for all interscholastic levels of competition.