

FOR IMMEDIATE RELEASE: May 16, 2025

## PIAA Announces Partnership with Musco Lighting to Enhance the Player and Fan Experience

**Mechanicsburg, PA:** The Pennsylvania Interscholastic Association (PIAA) announced a new partnership with Musco Lighting to enhance the student-athlete and fan experience at PIAA member schools.

As Official and Exclusive Sports Lighting Provider, Musco will provide the PIAA and its member schools with lighting guidelines, educational programming, and other resources that help to improve on-field safety and playability, heighten gameday atmosphere, expand field usage, and extend the longevity and lifetime value of their lighting systems.

Musco also offers free on-site lighting audits that help facilities assess the performance of their existing lighting and understand key considerations for their next project.

"PIAA is excited to partner with Musco and align with an industry leader in sports lighting," said Mark E. Byers, PIAA Chief Operating Officer. "Their national reputation and breadth of knowledge in the sport lighting field will assist member schools in their decision making and improve on-field safety and playability across Pennsylvania."

Musco has specialized in sports lighting and technology for nearly 50 years, with industry-leading innovations in glare reduction and light control. In addition to maintaining numerous state-level partnerships, Musco is a long-time supporter of national organizations including the National Interscholastic Athletic Administrators Association (NIAAA) and National Collegiate Athletic Association (NCAA).

"Our partnership with PIAA builds on a commitment to providing safer, more enjoyable sports facilities for athletes of all ages and levels of play," said Regional Sales Manager Brandon Grunder, who represents the Musco sales team in Maryland, New York, Ohio, Pennsylvania, Virginia, West Virginia, and Washington D.C.

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## About Musco Lighting

For nearly 50 years, Musco has specialized in sports lighting and technology. Musco's TLC for LED® system, Show-Light® entertainment technology and Mini-Pitch System™ modular sports solution make responsible lighting affordable with unmatched quality, performance, and reliability, and are backed by a long-term parts and labor warranty. Learn more at <u>www.musco.com</u>

## Pennsylvania Interscholastic Athletic Association

Beginning in Pittsburgh, on December 29, 1913, PIAA was given the privilege of serving its member schools and registered officials by establishing policies and adopting contest rules that emphasize the educational values of interscholastic athletics, promote safe and sportsmanlike competition, and provide uniform standards for all interscholastic levels of competition.