



FOR IMMEDIATE RELEASE — SEPTEMBER 10, 2024

Pennsylvania Interscholastic Athletic Association
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PIAA SCENE SET TO BEGIN THIS FALL

The PIAA to launch "PIAA Scene" in efforts to highlight the sights and sounds from around the state.

MECHANICSBURG, PA — The Pennsylvania Interscholastic Athletic Association (PIAA) will be producing a series of videos, highlighting its student-athletes' memorable plays, milestones, and other achievements from their regular season contests. The video series entitled "PIAA Scene" will be released multiple times each scholastic sports season.

To get your players, coaches, cheerleaders, band members, and fans "seen" on the "PIAA Scene," use the hashtag #PIAAScene. Along with your post, please leave a brief description of the play, milestone or achievement. We're looking to highlight the positive stories that happen throughout the season in interscholastic athletics across the commonwealth.

"This is an effort to spotlight special moments happening throughout the regular season in all sports our member schools participate," stated PIAA COO Mark Byers. "It also gives our communities an avenue to highlight their student-athletes and programs to a state-wide audience."

By tagging #PIAAScene on social, you're allowing the PIAA to share your videos on PIAA platforms, i.e. website and social media. This new initiative is set to kick off this fall.

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Pennsylvania Interscholastic Athletic Association

Beginning in Pittsburgh, on December 29, 1913, PIAA was given the privilege of serving its member schools and registered officials by establishing policies and adopting contest rules that emphasize the educational values of interscholastic athletics, promote safe and sportsmanlike competition, and provide uniform standards for all interscholastic levels of competition.