



Pennsylvania Interscholastic Athletic Association NEWSLETTER

550 Gettysburg Road, Mechanicsburg, PA 17055
717-697-0374 | www.piaa.org

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NFHS Addresses NIL with New Course

The NFHS (National Federation of State High School Associations) in partnership with ADVANCE (an unbiased industry leader in Name, Image, and Likeness) have created a free course to educate individuals on Name, Image, and Likeness (NIL). This innovative course is housed on the NFHS Learning Center website which details the expectation and realities of NIL in the current interscholastic landscape.

On July 1st, 2021, the NCAA allowed for student-athletes to profit from their name, image, and likeness. Since this change, NIL has been a topic of discussion for interscholastic athletics in many states. The course created by the NFHS and ADVANCE helps to define what NIL is while also identifying some of the misconceptions that various stakeholders have on NIL. It provides examples for high school student-athletes while also providing families with education if pursuing NIL activities.

The NIL course educates students on how they can promote their own identity while also defining intellectual property and what belongs to student-athletes. The course also discusses the differences between NIL and “pay-to-play” which is a forbidden activity and assumes student-athletes get paid to compete.

The NFHS Learning Center collaborated with ADVANCE in developing the content for the NIL course. ADVANCE is an organization that provides comprehensive advisory and strategic NIL solutions to educate and empower all stakeholders in the collegiate and high school athletics ecosystem.

It is important to note that although some states permit NIL participation for student-athletes, the rules may not be the same in each state. It is imperative that each individual review the policies of their schools, leagues, and state associations before engaging in any type of NIL activities.

For more information on the NIL course, please click [here](#). To view the introductory video on NFHS Learn, click the image below. You can also learn more about ADVANCE and NIL education by visiting www.advancenil.com.

Name, Image and Likeness

is one of the *key topics* of the modern
landscape for sports and activities

IMPORTANT DATES:

December 8th—10th

- Football Championships:
*Cumberland Valley HS,
Mechanicsburg*

January 8th—14th

- Officials' Appreciation Week

January 27th—28th

- Competitive Spirit
Championships:
GIANT Center, Hershey

February 9th—11th

- Team Wrestling
Championships:
GIANT Center, Hershey

March 9th—11th

- Individual Wrestling
Championships:
GIANT Center, Hershey

March 15th—18th

- Swimming & Diving
Championships:
Bucknell University, Lewisburg

March 23rd—25th

- Basketball Championships:
GIANT Center, Hershey

**GET TICKETS ON
THE PIAA WEBSITE**

PIAA.ORG/TICKETS

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HOMETOWN FAN APP

GET IT ON
Google Play

Download on the
App Store

POWERED BY HOMETOWN TICKETING

**Pennsylvania Interscholastic
Athletic Association
(PIAA)**

goal is to provide educational,
character building opportunities for
students through athletics.

316,400

Student-Athletes

1,442

Member Schools

772 High Schools
670 Junior High Schools



Title IX at 50 Years

In celebration of the 50th year anniversary of Title IX, PIAA would like to recognize those individuals who served as pioneers for girls athletics in Pennsylvania. If you know of someone who you believe provided leadership in the area of Title IX, please submit their information to Assistant Executive Director, Jen Grassel @ jgrassel@piaa.org. PIAA will attempt to recognize these women throughout the school year.

NFHS HIGH SCHOOL TODAY

For updates on what is going on in High School Athletics and Activities, be sure to read NFHS High School Today magazine.



**PIAA and PCN collaborate to create
Officials' Recruitment and Retention Videos**

PIAA and PCN worked together to create an Officials' Recruitment and an Officials' retention video. We hope that our member schools will use these videos as tools to help in the recruitment and retention of officials. For additional information on the videos please click [here](#). You can also click each image below to view the videos.



Officials' Appreciation Week

Reminder to all member schools of the upcoming Officials' Appreciation Week. We had great feedback on the Fall and are excited to highlight the efforts of our officials for the Winter/Spring Seasons as well. Please mark your calendars with the following dates:

Winter Sports—Jan. 8th—14th, 2023

Spring Sports—April 2nd—8th, 2023

NFHS Overtime

NFHS Overtime, is a video series featuring some of the spectacular performances and outstanding stories from the world of high school sports. If you see something worthy of the national spotlight. Use #NFHSOvertime on social media and see if your story is featured on the next episode.

To view some of the previous episodes click [here](#).



THANK YOU!

As we approach the holiday season, we would like to take a moment to thank all those individuals who make PIAA a success. Thank you to all the student-athletes, coaches, officials, administrators, medical staff, spectators, etc. who support PIAA in promoting the educational values of interscholastic athletics.

