

NEWS RELEASE

FOR IMMEDIATE RELEASE— September 3, 2019

Pennsylvania Interscholastic Athletic Association 550 Gettysburg Road, Mechanicsburg, PA 17055-0708 (717) 697-0374 www.piaa.org

## Baron Championship Rings Renews Official Championship Ring Partnership with the PIAA

Mechanicsburg, PA – The Pennsylvania Interscholastic Athletic Association, Inc. (PIAA) and Baron Championship Rings (Baron) have extended their partnership agreement making Baron the official championship ring provider through the 2022 PIAA State Championships.

As the official ring provider, Baron will have the ability to market their high quality rings to the championship teams through the PIAA. As part of this agreement, the PIAA will launch an on-line store allowing for past or present state championship officials to purchase.

"Our partnership with Baron Championship Rings allows our student-athletes, coaches and officials to truly commemorate and savor the spirit of PIAA Championship events." said Dr. Robert A. Lombardi, PIAA Executive Director.

"Baron is proud to support dedicated student athletes, their coaches and the officials in the state of Pennsylvania with this partnership," said Kevin Kloostra, Baron Championship Rings Manager of Business Development. "We look forward to continuing our relationships in Pennsylvania, with the PIAA and their member schools."

## **About Baron Championship Rings**

Baron Championship Rings in one of the largest championship ring producers in North America, providing the most advanced ring making processes in the world. They are able to create whatever you can imagine thanks to Baron's innovative and unique 3D design and print system that is ahead of the competition in every way. Baron's designers have over 50 years of experience combined. Baron started as a family business in 1988 and has continued the family-like model customers look for in business partnerships.

## About PIAA

Beginning in Pittsburgh, on December 29, 1913, PIAA was given the privilege of serving its member schools and registered officials by establishing policies and adopting contest rules that emphasize the educational values of interscholastic athletics, promote safe and sportsmanlike competition and provide uniform standards for all interscholastic levels of competition.

Media Contacts:	Mark Byers PIAA Chief Operating Officer (717) 697-0374 ext. 109 or <u>mbyers@piaa.org</u>
	Jason Jesberger, MSSG President of Marketing (717) 509-2803 or <u>jjesberger@marketstreetsportsgroup.com</u>
	Kevin Kloostra, Manager of Business Development (519) 979-1111 or <u>kevink@baronrings.com</u>