

## FloSports Announces Multiyear Streaming Partnership with Pennsylvania Interscholastic Athletic Association

Deal makes FloWrestling home to Pennsylvania's individual and team wrestling championships through 2022

**AUSTIN, Texas – January 29, 2019—** Today, **FloSports,** the innovator in live digital sports and original content, announced a multiyear agreement with the Pennsylvania Interscholastic Athletic Association (PIAA) to provide live and on-demand coverage of the PIAA Individual and Team State Wrestling Championships through the 2022 academic year on <u>FloWrestling.com</u>.

The deal adds to FloWrestling's growing investment in the top high school state championships and reinforces FloWrestling as the leading destination for wrestling coverage.

"FloWrestling is the site for the most comprehensive wrestling content in the country," PIAA Executive Director Dr. Robert A. Lombardi said. "We are proud to partner with FloSports to broadcast the PIAA Team and Individual Wrestling Championships on FloWrestling.com to further promote high school wrestling in Pennsylvania, as well as across the country and globally."

"We're thrilled to be expanding our relationship with the PIAA beyond FloArena, to provide fans with a fully integrated, best-in-class digital experience of one of the most prominent high school wrestling championships," FloSports senior vice president of global rights acquisition and strategy Adam Fenn said. "Pennsylvania produces more All-American wrestlers and national champions than any other state, which goes to show the caliber of athletes that fans can expect to see."

FloWrestling also has live high school, college, and senior wrestling coverage, including the Ironman, Super 32, Doc Buchanan Invitational, Midlands, Big 12 Conference Wrestling Championships, Big Ten Conference Wrestling Championships, Final X, US Open, and more.

To access live and on-demand coverage of all PIAA team and individual state championship matches and other wrestling events, visit <a href="FloWrestling.com">FloWrestling.com</a> and become a PRO subscriber, which unlocks access to premium content across the entire FloSports network. Watch across all screens by downloading the FloSports app on iOS, Roku, or Apple TV 4.

Streaming more than 10,000 live competitions per year, FloSports continues to emerge as the global leader in live, in-depth, and on-demand digital coverage for passionate sports fans.

For more information, visit <u>FloWrestling.com</u> or <u>FloSports.tv</u>.

## **About FloSports**

FloSports, the innovator in live digital sports and original content, partners with event rights holders, governing bodies, and other media companies to unlock a world of sports coverage that true fans have been waiting for. Through live streaming of premier events, original video programming, and weekly studio shows, FloSports is growing the sports, the events, the athletes, and the fans. Current verticals under the FloSports header include Wrestling, Basketball, MMA, Football, Rugby, Track, Gymnastics, Hockey, and more.

## About Pennsylvania Interscholastic Athletic Association, Inc. (PIAA)

PIAA was formed in Pittsburgh on December 29, 1913, by a group of high school Principals who wanted to eliminate abuses, establish uniform rules, and place interscholastic athletics in the overall context of secondary education. PIAA operates as a voluntary nonprofit 501(c)3 organization and is comprised of approximately 1,450 member schools and 14,000 registered officials. PIAA sponsors 99 statewide championships in 15 sports. For more information, visit <a href="https://www.piaa.org">www.piaa.org</a>.