



NEWS RELEASE

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Pennsylvania Interscholastic Athletic Association
550 Gettysburg Road,
Mechanicsburg, PA 17055-0708
(717) 697-0374
www.piaa.org

MyHOUSE Sports Gear Becomes Official Wrestling Apparel Sponsor of PIAA

Mechanicsburg, PA – The Pennsylvania Interscholastic Athletic Association, Inc. (PIAA) and MyHOUSE Sports Gear (MyHOUSE) have signed a partnership agreement making MyHOUSE the Official Wrestling Apparel Sponsor of the PIAA State Team and Individual Wrestling Championships. The three-year agreement comes in response to a recent rule change allowing an alternate two-piece uniform consisting of compression shorts or shorts designed for wrestling and a form-fitted compression shirt that has been approved for the 2017-18 season in high school wrestling by the National Federation of State High School Associations (see NFHS release attached for more information).

As the official apparel sponsor, the PIAA will grant MyHOUSE various marketing elements creating a presence for and exposure to its member schools. To that end MyHOUSE will receive print, broadcast and electronic advertising, website placement, on-site promotional and sales opportunities and other additional support. PIAA will distribute MyHOUSE ordering information to each member school that sponsors varsity wrestling.

“Our partnership with MyHOUSE will allow our member schools to quickly obtain quality gear if so desired from a long-standing in-state partner as this rule change takes effect, said Dr. Robert A. Lombardi, PIAA executive director.

“MyHOUSE is proud to support dedicated student athletes, their coaches and passionate Wrestling fans in the state of Pennsylvania through this sponsorship,” said Tim Pane, MyHOUSE CEO. “We look forward to expanding our relationship with the PIAA and its member schools.”

About MyHOUSE Sports Gear

MyHouse Sports Gear headquartered in Scranton, PA is a sports and athletic wear company specializing in custom gear for wrestling and a variety of other sports. Built on a strong foundation of respect, quality, and the dedication of our team working to provide our athletes and sports enthusiast with top quality athletic wear and service. For more about MyHOUSE please visit www.myhousesportsgear.com

About PIAA

Beginning in Pittsburgh, on December 29, 1913, PIAA was given the privilege of serving its member schools and registered officials by establishing policies and adopting contest rules that emphasize the educational values of interscholastic athletics, promote safe and sportsmanlike competition and provide uniform standards for all interscholastic levels of competition.

Media Contacts:

Mark Byers
PIAA Chief Operating Officer
(717) 697-0374 ext. 109 or mbyers@piaa.org

Jason Jesberger
MSSG President of Marketing
(717) 509-2803 or jjesberger@marketstreetsportsgroup.com

Tim Pane
MyHOUSE Sports Gear
(570) 840-6632 or tpane@myhousesportsgear.com

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