



# NEWS RELEASE

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## **PIAA Competitive Spirit Championships to Stream Live**

MECHANICSBURG, PA – Thursday, January 23, 2014

The Pennsylvania Interscholastic Athletic Association, Inc. (PIAA) announces that the 2014 PIAA Competitive Spirit Championships will be streamed live on the new NFHS Network, an all-digital network devoted to coverage of boys and girls high school sports and performing arts, at [www.NFHSnetwork.com/PA](http://www.NFHSnetwork.com/PA) beginning on Friday, January 24 & 25<sup>th</sup>. Fans can watch all the performances of all teams in the 4 divisions of competition as well as catch all the awards presentations and interviews with contestants and coaches throughout the coverage.

The NFHS Network is a joint venture between the NFHS, its member associations, including the PIAA, and PlayOn! Sports (PlayOn). With coverage of boys and girls sports and activities in 33 states and growing during the 2013-14 school year, the NFHS Network is the largest aggregated destination for coverage of high school sports in the country. Through a subscription-based digital service available at [www.NFHSnetwork.com/PA](http://www.NFHSnetwork.com/PA), more students, parents and fans will be able to watch high school sports than ever before.

"The PIAA is excited to partner with the NFHS Network to highlight Pennsylvania high school sports and activities, our students and their unique achievements," said PIAA Executive Director, Dr. Robert A. Lombardi. "Web streaming our Competitive Spirit Championships will give families, communities and fans the opportunity to view this event from anywhere in the world."

Coverage of Competitive Spirit will stream live Friday beginning at 10:00 am and Saturday beginning at 9:00 am and culminate with the award ceremonies of the small, medium, large and co-ed divisions.