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## PRESS RELEASE

## FOR IMMEDIATE RELEASE: FRIDAY, AUGUST 30, 2013

Fall Kick-Off to 100 Years of Interscholastic Athletics!

Another school year is upon us and here at PIAA we have many reasons, give or take 100, to be excited about 2013-2014!

On December 29, 1913 PIAA will celebrate its 100<sup>th</sup> Anniversary this year. As part of this celebration, PIAA will host a logo contest for students 13 years of age and older in grades of 7-12 to win \$3500.00 in cash prizes.

PIAA is headed off the field and into the classroom. Help us promote your students by sharing the logo contest with your art departments, graphic design and your student body. The logo contest is open to all students in grades seven through twelve during the 2013-14 academic year from PIAA member schools in the Commonwealth of Pennsylvania and will award cash prizes totaling \$3500. The grand prize winner will also receive an Apple iPad, recognition at a PIAA event, and the use of their winning design throughout the anniversary year. More details on the contest can be found at www.PIAAlogocontest.org.

In addition, look forward to upcoming "Fun Facts" about the 100 years of PIAA that we will post daily to the PIAA web site. Throughout our celebratory year, we will be honoring the past, celebrating the present and looking forward to the future. Be sure to check out PIAA Facebook and Twitter for up to date 100<sup>th</sup> Anniversary events!

We wish each of you a successful school year and we hope that you will join us in celebrating 100 years of educational based athletics in Pennsylvania!

**ABOUT PIAA:** Beginning in Pittsburgh, on December 29, 1913, PIAA was given the privilege of serving its member schools and registered officials by establishing policies and adopting contest rules that emphasize the educational values of interscholastic athletics, promote safe and sportsmanlike competition and provide uniform standards for all interscholastic levels of competition.